



# beej<sup>ki</sup> baat

voice of the seed

## Beej Ki Kahani 2024





**Raghavan Sampathkumar**  
Executive Director

Greetings,

As we step into 2025, we take a moment to reflect on an eventful year gone by. The Federation of Seed Industry of India (FSII) has been at the forefront of driving impactful initiatives, hosting insightful events, and sparking meaningful conversations in agriculture. From advocating for progressive policies to promoting sustainable practices, 2024 was filled with milestones that shaped the seed industry's path forward. This newsletter is a walk through our achievements, month by month, highlighting the dedication and collaboration that made it all possible. Each snippet features clickable images, offering a deeper dive into our work. Let's celebrate these shared accomplishments as we prepare to cultivate an even more fruitful year ahead.

## JANUARY

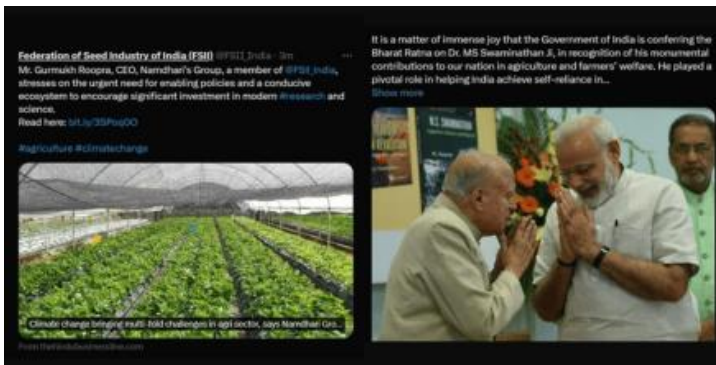
We kicked off the year with a social media campaign ahead of the Interim Budget, outlining critical needs for the seed sector: restoring R&D tax credits, enabling GST input credits, and fostering foreign investments. FSII Chairman Ajai Rana's insights featured in Hindustan Times amplified our advocacy efforts.





## FEBRUARY

February saw recognition for innovation as FSII congratulated Raju Barwale on his Doctorate of Science. Celebrating Dr. MS Swaminathan's legacy and World Pulses Day, FSII underscored the need for technological and policy solutions to boost sustainable pulse production.



## MARCH

Marking International Women's Day, FSII hosted a panel in Indore to discuss agriculture's transformation through women's empowerment and technology. Workshops on Direct Seeded Rice and agricultural biotechnology further strengthened our commitment to sustainable practices and innovation.





## MAY

FSII's conference on intellectual property protection underscored its pivotal role in the seed sector's growth. Participation in the Pan-Asia Farmers Exchange Program and a team celebration marked a vibrant month of advocacy and collaboration.



## JUNE

FSII advocated for pivotal policy changes at the National Round Table Conference on Seeds. The Public-Private Partnership brainstorming session marked a major milestone, promoting collaboration to transform agriculture. FSII signed an MoU with ATPBR to advance plant breeding techniques and hosted the first Leadership Talk webinar featuring Dr. RS Paroda. Our participation in Manila's exchange program emphasized sustainable agricultural practices.





**JULY**

Mr. Ajai Rana, Chairman, FSII and MD, Savannah Seeds Pvt Ltd, congratulated the new government emphasizing the critical need for restoration of 200% tax benefit for R&D, provision of soft loans for seed processing infrastructure and harmonization of seed licensing with a 'One Nation, One License' policy.



He also shared valuable insights during the 96th ICAR Foundation and Technology Day Ceremony while our ED, Mr. Raghavan Sampathkumar was covered live on TV9, representing the agriculture and seed sector discussing key issues and expectations for the Union Budget 2024.



## AUGUST

Key advocacy strategy sessions with CropLife Asia, thought leadership at sustainability summits, and research on SDGs underscored FSII's commitment to driving innovation and sustainability in agriculture.



## SEPTEMBER

The FSII Annual Conference, “Blueprint for Amritkaal,” showcased innovations and strategies for driving agricultural growth by 2030. A session on IPR enforcement highlighted the role of intellectual property in attracting investments.



## OCTOBER

Weed management strategies and workshops in collaboration with ICAR and industry leaders took centre stage. The FSII Brainstorming Meeting addressed sustainable approaches to address challenges in seed production.

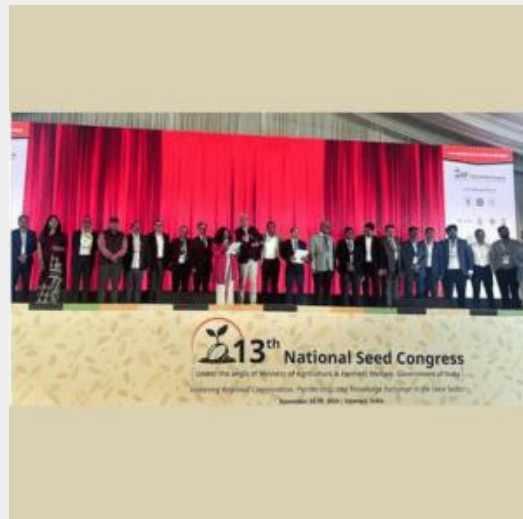




## NOVEMBER

We were honoured to support the 13th National Seed Congress, held in November 2024.

Inaugurated by Union Minister of Agriculture and Farmers' Welfare Shri Shivraj Singh Chouhan, the Congress showcased India's leadership in the global seed sector.



Shri Chouhan emphasized the critical role of biodiversity, research, and innovation in addressing pressing challenges like climate change and food security. This landmark event underscored the significance of collaboration, knowledge exchange, and actionable strategies to make seeds more accessible, affordable, and impactful through strengthened public-private partnerships. We are immensely proud to have contributed to this impactful initiative and to witness the strides made towards a more resilient agricultural ecosystem.



# 13<sup>th</sup> National Seed Congress



Federation of Seed Industry of India (FSII)  
#FSII India

Congratulations to @smpathis on 30 years of innovation! FSII's Executive Director, Mr. Raghavan Sampathisuma, acknowledges this impactful partnership and shared commitment to advancing global #seed standards.

#seedindustry #collaboration #agriculture



The Asia and Pacific Seed Alliance on LinkedIn: @apacseedalliance



## DECEMBER

Concluding the year, FSII celebrated its achievements at various global forums, reiterating the importance of leveraging innovation for a sustainable future. A fitting finale to a remarkable year.



## CONCLUSION

2024 has been a transformative year for FSII, marked by collaboration, innovation, and progress. These milestones reflect the collective dedication of our members, partners, and stakeholders. As we embrace 2025, let's continue to cultivate growth, foster sustainability, and drive meaningful change in the seed sector. Together, let's sow the seeds for a brighter future.

## Stay Tuned With Us





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For more information about Federation of Seed Industry of India visit [www.fsii.in](http://www.fsii.in)

Federation of Seed Industry of India, 10 A, 10th Floor, Vandhana Building, Tolstoy Marg, Janpath, Connaught Place, New Delhi, Delhi 110001, India

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